

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53431	CF NTL-POL	FBD - LBD: 09/15/12 - 09/24/12	HL#:	Created: 08/28/12 04:39 PM
Client: ALLIANCE FOR A BETTER...	CPE: / / 1595	Agency Commission: 15 %	Updated: AMHEUER on 08/28/12 06:19 PM	
Agency: THE NEW MEDIA FIRM C/O MUNDY	Product: EST#1595 (1300)	Self :00:00	Confirmed: 08/28/12 06:19 PM	
Buyer: LAUREN RICHARDS	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/29/12 10:01 AM	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER CHG/PH 08/28/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	0 1 0 1 0 0 0	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										
002	MSUNRISE3	1 0 0 0 0 0 0	NEWS	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
003	MLOCAL2	0 0 1 0 1 0 0	NEWS	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	2										
004	MEARLY	0 2 2 2 2 0 0	NEWS	30				0.0	\$750.00	8	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	8										
005	MEARLY	2 0 0 0 0 0 0	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	2										
006	NSAT8A	0 0 0 0 0 1 0	MNEW	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										
007	NNOON	0 1 0 1 0 0 0	NEWS	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										

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Buyer: LAUREN RICHARDS	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/29/12 10:01 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NNOON	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DBOLD	0 0 1 0 1 0 0	SOAP	30				0.0	\$550.00	2	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DTALK	0 1 0 1 0 0 0	DAY	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DTALK	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EDRPHIL	0 1 0 1 0 0 0	EFG	30				0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	EDRPHIL	1 0 0 0 0 0 0	EFG	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	EELLEN	0 0 1 0 1 0 0	EFG	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	2										

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Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1595 (1300) Self :00:00 Confirmed: 08/28/12 06:19 PM

Buyer: LAUREN RICHARDS Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/29/12 10:01 AM

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ENEWS5P	0 1 0 1 0 0 0	NEWS	30				0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY	0 1 0 1 0 0 0	NEWS	30				0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NSAT6P	0 0 0 0 0 1 0	NEWS	30				0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NSUN530P	0 0 0 0 0 0 1	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AWHEEL	0 0 1 0 1 0 0	ACC	30				0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATEM-F/SU	0 0 1 0 0 0 1	NEWS	30				0.0	\$3,600.00	2	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/23/12	2										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	LLETTER	0 1 0 1 0 0 0	LETT	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LFERGUSON	0 0 1 0 1 0 0	LATE	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LSTORM	0 0 0 0 0 1 0	LATE	30				0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LCSIMISA	0 0 0 0 0 1 0	LATE	30				0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LNUMSUN	0 0 0 0 0 0 1	LATE	30				0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$56,000.00	\$47,600.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Order Totals:	\$56,000.00	\$47,600.00	\$0.00	\$0.00
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